

Officer Non Key Executive Decision

Relevant Chief Officer (Decision Maker):	Alan Cavill, Director of Communications and Regeneration
Relevant Cabinet Member (for consultation purposes):	Councillor Lynn Williams, Leader of the Council
Report Author (Officer name and title):	Hannah Mossman – Assistant Procurement and Projects Officer
Implementation Date of Decision:	6 March 2023

Provision of Advertisement for Statutory Public Notices

1.0 Purpose of the report:

- 1.1 To confirm the outcome of the recent procurement exercise undertaken for the Provision of Advertisement for Statutory Public Notices.

2.0 Recommendation(s):

- 2.1 To approve the appointment of TMP Worldwide (UK) Limited

3.0 Reasons for recommendation(s):

- 3.1 A formal procurement exercise was undertaken January 2023 through to February 2023. The council conducted an open tender process via our electronic tendering portal, The Chest.

We received 3 submissions from:

1. ASG & Partners Limited (Northern Ireland)
2. EPE Reynell Advertising Limited (London)
3. TMP Worldwide (UK) Limited (London)

The tender was evaluated by a panel representing Blackpool Council Corporate Communications and Blackpool Council Legal Services using a combination of price, quality and social value.

Following this evaluation, it is our intention to enter into a formal agreement with TMP Worldwide (UK) Limited.

3.2a Is the recommendation contrary to a plan or strategy adopted or approved by the Council? No

3.2b Is the recommendation in accordance with the Council's approved budget? Yes

3.3 Other alternative options to be considered:

The council has a statutory duty to publish Public Notices. This is a specialist service which cannot be carried out in-house.

4.0 Council Priority:

4.1 The relevant Council Priority is

- "Communities: Creating stronger communities and increasing resilience"

5.0 Background Information

5.1 The Council has a statutory duty to publish Public Notices. A high proportion of these notices are placed in the local newspaper (Blackpool Gazette).

The Council is seeking to appoint a Media Advertising Agency to act as a broker to produce and place the public notice advertisement on its behalf. The Council will provide a draft of the content for publication and authorise a final version with the Agency before the advertisement is placed.

The Agency must be able to manage the process of production and interface with the Council and the media through electronic means.

Does the information submitted include any exempt information? No

List of Appendices:

N/A

6.0 Legal considerations:

6.1 The process has been undertaken in line with the Council's Contract Procedure Rules. Authority has been sought from the Head of Procurement. The Council will enter into a contract with TMP Worldwide (UK) Limited.

7.0 Human Resources considerations:

7.1 N/A

8.0 Equalities considerations:

8.1 We have considered whether there could be unintended adverse impacts on people because of shared characteristics protected by the Equality Act.

9.0 Financial considerations:

9.1 The cost of this contract will be met by current preapproved budget.

10.0 Risk management considerations:

10.1 If the contract is not awarded, this will mean that we will not be compliant with Statutory Regulations and may incur financial penalties.

11.0 Ethical considerations:

11.1 The preferred supplier has signed the Council's Supplier Charter prior to contract award.

12.0 Internal/ External Consultation undertaken:

12.1 The Specification was checked and signed off by Blackpool Council's Media Manager and Blackpool Council staff from various services were involved in the Evaluation process.

13.0 Decision of Chief Officer

13.1 To approve the appointment of TMP Worldwide (UK) Limited.

14.0 Reasons for the Decision of the Chief Officer

14.1 The supplier named above has demonstrated their suitability to deliver the Provision of Advertisement for Statutory Public Notices in line with the Council's requirements as detailed in the service specification and has provided the most economically advantageous tender based on a combination of quality, price and social value