

Report to:

SCRUTINY LEADERSHIP BOARD

Relevant Officer:

Philip Welsh, Head of Tourism

Date of Meeting:

8 March 2023

CHANNEL SHIFT SCRUTINY REVIEW - UPDATE ON RECOMMENDATIONS

1.0 Purpose of the report:

1.1 To consider the updated Channel Shift Scrutiny Review action tracker.

2.0 Recommendation(s):

2.1 To challenge progress made on the recommendations and identify any areas of concern.

3.0 Reasons for recommendation(s):

3.1 To ensure the recommendations of the review are implemented.

3.2 Is the recommendation contrary to a plan or strategy adopted or approved by the Council? No

3.3 Is the recommendation in accordance with the Council's approved budget? Yes

4.0 Other alternative options to be considered:

None.

5.0 Council Priority:

5.1 The relevant Council priorities are:

- The economy: Maximising growth and opportunity across Blackpool
- Communities: Creating stronger communities and increasing resilience.

6.0 Background Information

6.1 The Channel Shift Scrutiny Review was approved by the Executive and it was agreed that a deadline for the implementation of the recommendations would be

September 2023. This is an interim report to demonstrate the progress that has been made to date to allow the Board to identify any areas of concern.

6.2 Does the information submitted include any exempt information? No

7.0 List of Appendices:

Appendix 5(a): Channel Shift Action Tracker
Appendix 5(b): Digital Blackpool report

8.0 Financial considerations:

8.1 None associated with report.

9.0 Legal considerations:

9.1 None.

10.0 Risk management considerations:

10.1 None associated with report.

11.0 Equalities considerations:

11.1 None associated with report.

12.0 Sustainability, climate change and environmental considerations:

12.1 None directly from this report.

13.0 Internal/ External Consultation undertaken:

13.1 None.

14.0 Background papers:

14.1 None.