

Report to:	HEALTH AND WELLBEING BOARD
Relevant Officer:	Arif Rajpura, Director of Public Health
Relevant Cabinet Member:	Councillor Jo Farrell, Cabinet Member for Adult Service and, Community Health and Wellbeing
Date of Meeting:	14 December 2022

BLACKPOOL PUBLIC HEALTH ANNUAL REPORT 2021/22

1.0 Purpose of the report:

- 1.1 The 2021/22 Public Health Annual Report explores some of the important challenges faced by coastal communities and disadvantaged areas. Health outcomes in Blackpool are poor for many residents of the town, as can be seen in the factors explored in this report and more comprehensively in the Blackpool Joint Strategic Needs Assessment.

A large focus of this report looks at the challenges faced by people experiencing the most severe forms of disadvantage. These are people who experience problems with substance misuse, poor mental health, domestic violence, homelessness and offending.

Support services across Blackpool recognise the complex circumstances many people who need support find themselves in. This report describes many of the services designed to support people experiencing problems and how they try to take a holistic, multi-agency approach rather than focusing on one issue at a time.

2.0 Recommendation(s):

- 2.1 To reflect on the findings of the Public Health Annual Report and in particularly consider the Recommendations for action.

3.0 Reasons for recommendation(s):

- 3.1 To inform Health and Wellbeing Board members and to continue to improve services for people experiencing multiple disadvantage.

- 3.2 Is the recommendation contrary to a plan or strategy adopted or approved by the Council? No

- 3.3 Is the recommendation in accordance with the Council's approved budget? Yes

4.0 Other alternative options to be considered:

4.1 None.

5.0 Council priority:

5.1 The relevant Council priority is both:

- “The economy: Maximising growth and opportunity across Blackpool”
- “Communities: Creating stronger communities and increasing resilience”

6.0 Background information

6.1 Public Health Annual Reports allow Directors of Public Health to provide independent advice and recommendations on population health to both professionals and the public.

6.2 Does the information submitted include any exempt information? No

7.0 List of Appendices:

7.1 Appendix 6a:Public Health Annual Report 2021/22

8.0 Financial considerations:

8.1 None.

9.0 Legal considerations:

9.1 None.

10.0 Risk management considerations:

10.1 None.

11.0 Equalities considerations:

11.1 The report describes some health inequalities.

12.0 Sustainability, climate change and environmental considerations:

12.1 None.

13.0 Internal/external consultation undertaken:

13.1 None.

14.0 Background papers:

14.1 None.