

Understood.

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From: Cox, Nat <Nat.Cox@lancashire.police.uk>

Sent: Monday, September 26, 2022 1:13:56 PM

To: 'Mark Marshall' <info@mm-squared.co.uk>; lee.petrak@blackpool.gov.uk <lee.petrak@blackpool.gov.uk>

Subject: RE: 58 Dickson Rd proposed variation

Hi Mark

Apologies for the delay, I've been manically busy over the last few weeks.

Unfortunately we can't support this application – it is right in the heart of the cumulative impact zone and any addition in the hours will have a potentially negative effect on street drinking, public health and the night time economy.

Kindest regards

Nat

Nat Cox (3390)

West Licensing Sergeant

Bispham Police Station

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nat.cox@lancashire.police.uk

From: Mark Marshall <info@mm-squared.co.uk>

Sent: 22 September 2022 11:37

To: lee.petrak@blackpool.gov.uk; Cox, Nat <Nat.Cox@lancashire.police.uk>

Subject: FW: 58 Dickson Rd proposed variation

Hi

7 days have lapsed since my e-mail and rather than delay matters unnecessarily I have pulled together some information for you to consider.

I will hold off with any formal submission for a further 14 days in case you wish to add any suggestions

Mark Marshall

Director

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From: Mark Marshall

Sent: 15 September 2022 12:05

To: lee.petrak@blackpool.gov.uk; Cox, Nat

Subject: 58 Dickson Rd proposed variation

Dear Both

I have just met with the LH regarding the forthcoming application to vary the hours he has instructed me on.

I have discussed the ABV condition and single can restriction, he has no problem with adopting that condition for the additional hour.

Just so we are not at cross purposes Lee, you mentioned that he would need to adopt this condition but I understood that you meant for the entirety of the hours, not just the hour he seeks to vary.

At this time he does not have such a restriction and adopting this condition for the entirety of his hours is something he is pushing back on

I have done a full analysis of all the premises on Dickson Road and there are about 7 premises that could be said to be within the sphere of influence, however, looking at them individually you can make a strong argument that there will be no negative harm to the Licensing Objectives.

There are some premises in much more high-risk areas with no conditions whatsoever such as 8 a Dickson Road which is right in the centre of the Street Drinker hang out, that being the steps of Funny Girls.

Mace at 78 Dickson Road has a terminal hour of midnight with minimal conditions CCTV and POA training only, no single cans or high ABV.

There is only really Pologa Ltd at 65 Dickson Rd with a single can condition and it closes at 9 pm so I would say shouldn't be a consideration for the 1 hour he seeks to vary ( 23.00-00.00 )

I have some positive proposals regarding Personal Licence Holders being on duty at all times along with a location ( under the control of staff ) where higher strength products will be displayed, controlled, and monitored which could be adopted across the whole trading hours.

I was hoping that we may engage in a discussion so I can share the data in terms of the Licensed Premises landscape, the proposed conditions for the additional hour, and changes across the entirety of the trading hours.

Following that discussion, I can then put some written proposals forward which can be subsequently adopted into the formal application.

I have advised him that the matter may well go before a Committee but engagement and discussion with the Responsible Authorities is an advisable step.

He has some rough data regarding the 3 TENS which is remarkably similar to that of 99 Whitegate Drive in terms of the percentage of sales that are alcohol vrs Groceries or cigarettes ( about 30% alcohol ). He also took a responsible position of not selling a single can during all the TENS ( for the last hour ) and he did report that the majority of alcohol sold was wines and spirits. I will know more when I get the accurate sales data which I will of course share so you can make an objective assessment on any potential impact

I have next Wed 21st Sep and Thus 22nd Sep clear all day, the week after is out for me as I am on FRA course in Manchester all week. Week commencing 3rd Oct I have the 5th and 6th clear.

With regards to the location of a meeting, I can only offer up a coffee shop as I operate from home but I am equally happy to attend either Police or Council facilities if this works better for you.

Best wishes

Mark Marshall

Director

01253 367100

07796 994786

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<https://www.mm-squared.co.uk>

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