

Blackpool Council

APPLICATION TO VARY A PREMISES LICENCE

<i>Applicant Name(s):</i>	Sudi BB Ltd
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Contact

Licensing Service
Blackpool Council
Municipal Buildings, PO Box 4
Blackpool, FY1 1NA

T: (01253) 47 8572
F: (01253) 47 8372

www.blackpool.gov.uk/licensing



Application to vary a Premises Licence under the Licensing Act 2003

Please read the following instructions first:

Before completing this form please read the guidance notes at the end of this form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary. You may wish to keep a copy of the completed form for your records.

Full name/s of the premises licence holder/s:
Sudi BB Ltd

I/We the premises licence holder/s named above, apply to vary a premises licence under section 34 of the Licensing Act 2003 for the premises described in Part 1

Premises Licence number:	PL0096
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Part 1 – Premises Details

Premises Address	234 Dickson Road									
	Blackpool									
	Post Code	F	Y	1		2	J	S		
Telephone Number of premises (if any)										
Non-domestic rateable value of premises	£5200.(band B)									

Part 2 – Applicant details

Title:	Mr				Other	Forename(s)					
Surname						Date of Birth	Day	Month	Year		
Home address											
	Post Code										
Telephone Number						Mobile Number					
E-Mail address											

SECOND INDIVIDUAL APPLICANT (If Applicable)

Title:	Mr	Mrs	Miss	Ms	Other	Forename(s)				
Surname						Date of Birth	Day	Month	Year	
Home address										
							Post Code			
Telephone Number					Mobile Number					
E-Mail address										

A. OTHER APPLICANTS

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name	SUDI BB LTD									
Address	234 Dickson Road, Blackpool, England, FY1 2JS									
							Post Code	F	Y	1
								2	J	S
Registered number	13800775									
Description of applicant (for example partnership, company, unincorporated association)										
Ltd Company										
Telephone number										
E-Mail address (optional)										

Part 3 – Variation

If yes please tick

Do you want the proposed variation to have effect as soon as possible?

If not, when do you want the variation to take effect from?

Day		Month		Year			

Do you want the proposed variation to have effect in relation to the introduction of the late night levy? (Please see guidance note 1)

If your proposed variation would mean that 5,000 or more people could be expected to attend the premises at any one time, please state the number expected to attend

Please describe briefly the nature of the proposed variation (Please see guidance note 1)

Extension of hours to include 1 hour later close in the evening. The current licence permits the sale of alcohol between 07.00hrs and 23.00hrs

The proposal is to vary the timings from 07.00hrs to 00.00hrs seven days per week.

Part 4 – Operating Schedule

Please complete those parts of the Operating Schedule below that would be subject to change if this application to vary is successful.

Provision of regulated entertainment (please see guidance note 3):

If yes please tick

- a) A performance of a play (if ticking yes, fill in box A)
- b) An exhibition of a film (if ticking yes, fill in box B)
- c) An indoor sporting event (if ticking yes, fill in box C)
- d) Boxing or wrestling entertainment (if ticking yes, fill in box D)
- e) A performance of live music (if ticking yes, fill in box E)
- f) Any playing of recorded music (if ticking yes, fill in box F)
- g) A performance of dance (if ticking yes, fill in box G)
- h) Entertainment of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H)

Provision of late night refreshment (if ticking yes, fill in box I)

Sale by retail of alcohol (if ticking yes, fill in box J)

In all cases complete boxes K, L, and M

A

Plays Standard days and timings (please read guidance note 8)			Will the performance of a play take place indoors, outdoors or both – please tick accordingly (Please read guidance note 4)	Indoors	
Day	Start	Finish		Outdoors	
Mon			Please give further details here (please read guidance note 5)	Both	
Tue					
Wed			State any seasonal variation for performing plays (please read guidance note 6)		
Thu					
Fri			Non-standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list (please see guidance note 7)		
Sat					
Sun					

B

Films Standard days and timings (please read guidance note 8)			Will the exhibition of films take place indoors, outdoors or both – please tick accordingly (Please read guidance note 4)	Indoors		
Day	Start	Finish		Outdoors		
Mon			Please give further details here (please read guidance note 5)	Both		
Tue						
Wed				State any seasonal variation for the exhibition of films (please read guidance note 6)		
Thu						
Fri			Non-standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list (please see guidance note 7)			
Sat						
Sun						

C

Indoor sporting event Standard days and timings (please read guidance note 8)			Please give further details (Please see guidance note 5)	
Day	Start	Finish		
Mon			Please give further details (Please see guidance note 5)	
Tue				
Wed				State any seasonal variations for indoor sporting events (please read guidance note 6)
Thu				
Fri			Non-standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list (Please see guidance note 7)	
Sat				
Sun				

D

Boxing or wrestling entertainment Standard days and timings (please read guidance note 8)			Will the boxing or wrestling entertainment take place indoors, outdoors or both – please tick accordingly (Please read guidance note 4)		Indoors	
					Outdoors	
Day	Start	Finish			Both	
Mon			Please give further details here (please read guidance note 5)			
Tue						
Wed			State any seasonal variation for boxing or wrestling entertainment (please read guidance note 6)			
Thu						
Fri			Non-standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list (please see guidance note 7)			
Sat						
Sun						

E

Live music Standard days and timings (please read guidance note 8)			Will the performance of live music take place indoors, outdoors or both – please tick accordingly (Please read guidance note 4)		Indoors	
					Outdoors	
Day	Start	Finish			Both	
Mon			Please give further details here (please read guidance note 5)			
Tue						
Wed			State any seasonal variation for performance of live music (please read guidance note 6)			
Thu						
Fri			Non-standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list (please see guidance note 7)			
Sat						
Sun						

F

Recorded music Standard days and timings (please read guidance note 8)			Will the performance of recorded music take place indoors, outdoors or both – please tick accordingly (Please read guidance note 4)	Indoors	
Day	Start	Finish		Outdoors	
Mon			Please give further details here (please read guidance note 5)	Both	
Tue					
Wed			State any seasonal variation for playing recorded music (please read guidance note 6)		
Thu					
Fri			Non-standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list (please see guidance note 7)		
Sat					
Sun					

G

Performances of dance Standard days and timings (please read guidance note 8)			Will the performance of dance take place indoors, outdoors or both – please tick accordingly (Please read guidance note 4)	Indoors	
Day	Start	Finish		Outdoors	
Mon			Please give further details here (please read guidance note 5)	Both	
Tue					
Wed			State any seasonal variation for the performance of dance (please read guidance note 6)		
Thu					
Fri			Non-standard timings. Where you intend to use the premises for the performance of dance at different times to those listed in the column on the left, please list (please see guidance note 7)		
Sat					
Sun					

H

Anything of a similar description to that falling within (E), (F) or (G) Standard days and timings (please read guidance note 8)			Please give a description of the type of entertainment you will be providing		
			Will this entertainment take place indoors, outdoors or both – please tick accordingly (Please read guidance note 4)		
			Outdoors		
			Both		
Day	Start	Finish	Please give further details here (please read guidance note 5)		
Mon					
Tue			State any seasonal variation for entertainment of a similar description to that falling within (e), (f) or (g) (please read guidance note 6)		
Wed					
Thu			Non-standard timings. Where you intend to use the premises for the entertainment of similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list (please see guidance note 7)		
Fri					
Sat					
Sun					

I

Late night refreshment Standard days and timings (please read guidance note 8)			Will the provision of late night refreshment take place indoors, outdoors or both – please tick accordingly (Please read guidance note 4)		
			Indoors		
			Outdoors		
			Both		
Day	Start	Finish	Please give further details here (please read guidance note 5)		
Mon					
Tue			State any seasonal variation for the provision of late night refreshment (please read guidance note 6)		
Wed					
Thu			Non-standard timings. Where you intend to use the premises for the provision of late night refreshment at different times to those listed in the column on the left, please list (please see guidance note 7)		
Fri					
Sat					
Sun					

J

Supply of alcohol Standard days and timings (please read guidance note 8)			Will the sale of alcohol for consumption be on the premises, off the premises or both (Please read guidance note 9)	On the Premises		
Day	Start	Finish		Off the premises	X	
Mon			State any seasonal variation for the supply of alcohol (please read guidance note 6)	Both		
	07.00	00.00				
Tue						
	07.00	00.00				
Wed						
	07.00	00.00				
Thu						
	07.00	00.00				
Fri				Non-standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list (please see guidance note 7)		
	07.00	00.00				
Sat						
	07.00	00.00				
Sun						
	07.00	00.00				

K

<p>Please highlight any adult entertainment or services, activities, other entertainment or matter ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 10)</p>
<p>None</p>

L

Hours premises are open to the public			State any seasonal variations (please read guidance note 6)
Standard days and timings (please read guidance note 8)			
Day	Start	Finish	
Mon			
	07.00	00.00	
Tue			
	07.00	00.00	
Wed			
	07.00	00.00	
Thu			
	07.00	00.00	
Fri			
	07.00	00.00	
Sat			
	07.00	00.00	
Sun			
	07.00	00.00	

Please identify those conditions currently imposed on the licence that you believe could be removed as a consequence of the proposed variation you are seeking

Annex 1 a) Monday to Sunday 07.00 to 23.00 amend to 07.00 to 00.00

I have enclosed the existing premises licence and summary If yes please tick

I have enclosed the relevant part of the premises licence

If you have not ticked one of these boxes you are required to give your reasons for not including the licence, or any part of it below.

Reasons why I have failed to enclose the premises licence or relevant part of the premises licence

M

Describe any additional steps you intend to take to promote the four licensing objectives as a result of the proposed variation:

a) General – all four licensing objectives (b,c,d,e) (See guidance note 11)

b) The prevention of crime and disorder

1. CCTV will be installed at the premises and will comply with the following:
 - a. The CCTV system shall be installed, maintained and operated to the reasonable satisfaction of Lancashire Constabulary. The coverage should include the entrance/exit, checkout and main alcohol displays. The system will be capable of providing an image which is regarded as identification standard.
 - b. The system will display on any recording the correct time and date of the recording.
 - c. The system will make recordings during all hours the premises are open to the public.
 - d. The system will, as a minimum, record images of the head and shoulders of all persons entering the premises.
 - e. Digital recording shall be held for a minimum of 21 days after the recording is made and will be made available to the Police for inspection upon request.
2. A staff member who is conversant with the operation of the CCTV system will be available to attend the premises within an hour if requested by Police. This staff member will be able to show police recent data or footage with the absolute minimum of delay when requested. This data or footage reproduction should be almost instantaneous.
3. If the CCTV is not working correctly the Licence Holder shall take immediate steps to rectify the fault. A log of the steps shall be kept and be made available for inspection Police Officer or to a Local Authority Enforcement Officer.
4. Appropriate signage alerting customers to CCTV recording shall be displayed in conspicuous positions on the premises.

c) Public Safety

No measures are identified as necessary, Primary Legislation in place is sufficient

d) The prevention of public nuisance

No measures are identified as necessary, Primary Legislation in place is sufficient

e) The protection of children from harm

5. A Challenge 25 proof of age policy shall be implemented and adhered to. Any person who looks or appears to be under the age of 25 shall be asked to provide identification that they are over the age of 18. The following are the only forms of identification acceptable:

- A recognised proof of age scheme accredited under the British Retail Consortiums Proof of Age Standards Scheme (PASS).
- Photo driving licence.
- Passport.
- Official ID card issued by HM Forces or European Union bearing a photograph and date of birth of the holder.

If no suitable identification is provided the sale of alcohol will be refused.

6. All staff shall receive suitable training in relation to the proof of age scheme to be applied upon the premises. Records to evidence this shall be made available to an authorised officer upon request. Refresher training shall be conducted every 3-6 months as a minimum.

7. "Challenge 25" posters shall be displayed in prominent positions at the premises.

8. An authorisation, signed and dated by the Designated Premises Supervisor, shall be kept at the premises showing all persons authorised by them to make sales of alcohol at the premises.

9. A refusals/ challenges register to be kept and maintained which will be made available for inspection by a Police Constable or authorised officer and this register will be reviewed regularly by the Designated Premises Supervisor.


If yes please tick

- I have made or enclosed payment of the fee, or I have not made or enclosed payment of the fee because this application has been made in relation to the introduction of the late night levy
- I have sent copies of this application, a copy of the plan and a photocopy of the existing premises licence to responsible authorities and others where applicable
- I understand that I must advertise my application
- I have enclosed the premises licence or relevant part of it or an explanation why not
- I understand that if I do not comply with the above requirements my application will be rejected

IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.

Part 5 – Signatures (please read guidance note 12)

Signature of applicant (the current premises licence holder) or applicant’s solicitor or other duly authorised agent (please read guidance note 13). **If signing on the behalf of the applicant please state in what capacity.**

Signed	
Print Name	Mark Marshall
Capacity	Agent – Commissioner for Oaths (FCILEX)
Date	14 th September 2022

Where the premises licence is jointly held signature of 2nd applicant (the current premises licence holder) or 2nd applicant’s solicitor or other authorised agent (please read guidance note 14). **If signing on behalf of the applicant please state in what capacity.**

Signed	
Print Name	
Capacity	
Date	

Contact name (where not previously given) and address for correspondence associated with this application. (Please read guidance note 15)

Title:	Mr				Other	
Forenames	Mark				Surname	Marshall
Address for Correspondence associated with this application	XXXXXXXXXX					
	XXXXXXXXXX					
					Post Code	x x x x x x x

Telephone Number		Mobile Number	XXXXXXXXXX
E-Mail Address	info@mm-squared.co.uk		

Notes for Guidance

This application cannot be used to vary the licence so as to extend the period that the licence has effect or to vary substantially the premises to which it relates. If you wish to make that type of change to the premises licence, you should make a new premises licence application under section 17 of the Licensing Act 2003.

1. You do not have to pay a fee if the only purpose of the variation for which you are applying is to avoid becoming liable for the late night levy.
2. Describe the premises. For example the type of premises, its general situation and layout and any other information that could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off-supplies you must include a description of where the place is and its proximity to the premises.
3. In terms of specific regulated entertainments please note that:
 - Plays: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 500.
 - Films: no licence is required for "not-for-profit" film exhibition held in community premises between 08.00 and 23.00 on any day provided that the audience does not exceed 500 and the organiser (a) gets consent to the screening from a person who is responsible for the premises and (b) ensures that each such screening abides by age classification ratings.
 - Indoor Sporting Events: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000.
 - Boxing or Wrestling: no licence is required for a contest, exhibition or display of Greco-Roman wrestling, or freestyle wrestling between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000. Combined fighting sports – defined as a contest, exhibition or display which combines boxing or wrestling with one or more martial arts – are licensable as a boxing or wrestling entertainment rather than an indoor sporting event.
 - Live music: no licence permission is required for:
 - A performance of unamplified live music between 08.00 and 23.00 on any day, on any premises;
 - A performance of amplified live music between 08.00 and 23.00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500;
 - A performance of amplified live music between 08.00 and 23.00 on any day, in a workplace that is not licensed to sell alcohol on those premises, provided that the audience does not exceed 500;
 - A performance of amplified live music between 08.00 and 23.00 on any day, in a church hall, village hall, community hall or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
 - A performance of amplified live music between 08.00 and 23.00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from (i) the local authority concerned or (ii) the school or (iii) the health care provider for the hospital.
 - Recorded music: no licence permission is required for:
 - Any playing of recorded music between 08.00 and 23.00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.

- Any playing of recorded music between 08.00 and 23.00 on any day, in a church hall, village hall, community hall or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
 - Any playing of recorded music between 08.00 and 23.00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from (i) the local authority concerned, or (ii) the school proprietor or (iii) the health care provider for the hospital.
 - Dance: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 500. However, a performance which amounts to adult entertainment remains licensable.
 - Cross activity exemptions: no licence is required between 08.00 and 23.00 on any day, with no limit on audience size for:
 - Any entertainment taking place on the premises of the local authority where the entertainment is provided by or on behalf of the local authority;
 - Any entertainment taking place on the hospital premises of the health care provider where the entertainment is provided by or on behalf of the healthcare provider;
 - Any entertainment taking place on the premises of the school where the entertainment is provided by or on behalf of the school proprietor, and
 - Any entertainment (excluding films and boxing or wrestling taking place at a travelling circus, provided that (a) it takes place within a moveable structure that accommodates the audience, and (b) that the travelling circus has not been located on the same site for more than 28 consecutive days.
4. Where taking place in the building or other structure please tick as appropriate. Indoors may include a tent.
 5. For example state the type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.
 6. For example (but not exclusively), where the activity will occur on additional days during the summer months.
 7. For example (but not exclusively), where you wish the activity to go on longer on a particular day, e.g. Christmas Eve.
 8. Please give timings in 24-hour clock format (e.g. 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.
 9. If you wish people to be able to consume alcohol on the premises please tick on. If you wish people to be able to purchase alcohol to consume away from the premises please tick off. If you wish for people to be able to do both please tick both.
 10. Please give information about anything intended to occur at the premises or ancillary to the use of the premises that may give rise to concern in respect of children regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi nudity, films of restricted age groups, the presence of gaming machines.
 11. Please list here the steps you will take to promote all four licensing objectives together.
 12. The application must be signed.
 13. An applicant's agent (for example solicitor) may sign the form on their behalf provided that they have actual authority to do so.

14. Where there is more than one applicant, the applicants or their respective agents must sign the application form.

15. This is the address that we shall use to correspond with you about this application.

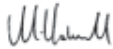
From: Mark Marshall
To: [Licensing la2003](#)
Subject: RE: PL0096 - Bargain Booze, 234 Dickson Road
Date: 15 September 2022 16:36:22
Attachments: [00055F310B2C473FBA23E6D7152E63C0f65420701.png](#)
[07EFD66FB4A7471AAFE47865C6D416A2.png](#)
[C2C06AB9582D441D973F25C2357D14E0f6542071.png](#)

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Hi

The premises will be known as Happy Shopper rather than Bargain Booze, I have only just received confirmation. If this note can be added to the file.

Best wishes



Mark Marshall

Director

01253 367100

07796 994786

Mail-info@mm-squared.co.uk

<https://www.mm-squared.co.uk>



From: [Licensing la2003](#)
Sent: 15 September 2022 14:40
To: info@mm-squared.co.uk
Subject: PL0096 - Bargain Booze, 234 Dickson Road

Good afternoon

Blackpool Council Licensing Service - Premises Licence application received

Premises Name	Bargain Booze
Premises Address	234 Dickson Road, Blackpool, FY1 2JS
Applicant	Sudi BB Ltd
Application start date	16 th September 2022
Last date for representations	13 th October 2022

We can confirm receipt of your application for a variation to your premises licence.

The 28 day consultation period is now underway and representations may be received until the date in the table above.

The Licensing Act 2003 requires you to display a notice on pale blue paper at the boundary of the premises throughout the 28 day consultation period. This should be visible by members of the public 24 hours a day, so should not be placed behind any shutters. The premises will be checked to ensure that the notice is correctly displayed. Failure to display a notice, or display of the notice in a position where it cannot be read by a member of the public will lead to rejection of the application. If you haven't already done so, please display this notice immediately.

You are also required to advertise the application in the local newspaper (Blackpool Gazette) within 10 working days.

Guidance on the application procedure including the wording for the on-site notice and newspaper advert is available on our website www.blackpool.gov.uk/licensing

If you have any queries please do not hesitate to contact us.

Kind Regards

Lisa Ashton

Licensing Officer

Licensing Services

Public Protection Division | Community and Environmental Services | Blackpool Council |
Municipal Buildings | Corporation Street | Blackpool | FY1 1NA

Post to: Blackpool Council | PO Box 4 | Blackpool | FY1 1NA

T: 01253 478572

W: www.blackpool.gov.uk

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