

Report to:	HEALTH AND WELLBEING BOARD
Relevant Officer:	Liz Petch, Consultant in Public Health
Relevant Cabinet Member:	Councillor Jo Farrell, Cabinet Member for Adult Social Care, and Community Health and Wellbeing
Date of Meeting	5 October 2022

BLACKPOOL JOINT HEALTH AND WELLBEING STRATEGY

1.0 Purpose of the report:

1.1 To agree the development of a new Blackpool Joint Health and Wellbeing Board Strategy.

2.0 Recommendation(s):

2.1 To agree the need to write a new Joint Health and Wellbeing Strategy for Blackpool.

2.2 For key partners to nominate representatives to be involved in the process of developing and writing the Strategy (as a minimum NHS and Local Government).

3.0 Reasons for recommendation(s):

3.1 The purpose of a Joint Health and Wellbeing Strategy is to work better together to improve the health and wellbeing of our communities and address the health inequalities that exist. They can be the foundations upon which Health & Wellbeing Boards exercise their shared leadership and include wider determinants that influence improved health and wellbeing, such as housing and education.

They should be informed by the Joint Strategic Needs Assessment (JSNA) and will enable commissioners to plan and commission integrated services that meet the needs of their whole local community, in particular for the most vulnerable individuals and the groups with the worst health outcomes.

Health and Wellbeing Boards will have the opportunity to better engage their communities in their development, thereby empowering local people have a say in shaping the services they use.

Service providers, commissioners, councils and local voluntary and community organisations will all have an important role to play in identifying and acting upon local priorities.

3.2 Is the recommendation contrary to a plan or strategy adopted or approved by the Council? No

3.3 Is the recommendation in accordance with the Council's approved budget? Yes

4.0 Other alternative options to be considered:

4.1 If the Board could choose not to develop a new Joint Health and Wellbeing Strategy for Blackpool but agree to adopt an existing or alternative Strategy to ensure priorities and action is undertaken to improve the health and wellbeing of our communities.

5.0 Council priority:

5.1 The relevant Council priority is both:

- "The economy: Maximising growth and opportunity across Blackpool"
- "Communities: Creating stronger communities and increasing resilience"

6.0 Background information

6.1 Health and Wellbeing Boards were formally established on 1 April 2013 as part of government reforms to the NHS as set out in the Health and Social Care Act 2012.

The main purpose of Health and Well-being Board is to oversee the new system for local health commissioning and to lead on the strategic planning and co-ordination of NHS, public health, social care and related children's services.

The key statutory functions of the Health and Wellbeing Boards are:

- To prepare Joint Strategic Needs Assessments (JSNAs) and Joint Health and Wellbeing Strategies (JHWSs)
- To encourage integrated working between health and social care commissioners
- To encourage close working between commissioners of health related services and the board itself
- To encourage close working between commissioners of health-related services, such as housing and many other local government services and commissioners of health and social care services.

6.2 The existing Joint Health and Wellbeing Strategy 2016-2019 has now elapsed and it is a requirement of the Board that partners work in collaboration to develop a new Strategy. The existing strategy has been attached at Appendix 7a for members' information and completeness.

- 6.3 If it is agreed that a new Joint Health and Wellbeing Strategy is to be developed, a small multi-agency Steering Group will be established to lead the process and undertake tasks needed to develop the Strategy. As a minimum, this should include representatives from health and local government – as the statutory partners.
- 6.4 Within this context, the Board must first consider the complex systems and structures (including existing initiatives and programmes of work) that exist in Blackpool and wider Lancashire that may have an influence in this work going forward. This includes the existence of many existing and developing strategies that also have the purpose to tackle health inequalities and improve health and wellbeing – The Health Equity Commission report, Levelling Up, Lancashire 2050 and the new Integrated Care Board Strategy to name but a few.
- 6.5 It is expected that this work may take between 6-9 months to undertake, with a review of data within the Joint as the first stage in a process that should also include extensive consultation and involvement of key partners, including our local communities.
- 6.6 Does the information submitted include any exempt information? No
- 7.0 List of Appendices:**
- 7.1 Appendix 7a: Health and Wellbeing Strategy 2016-2019
- 8.0 Financial considerations:**
- 8.1 There may be financial resources needed to facilitate an inclusive consultation and development process for a new Joint Health and Wellbeing Strategy. These will be identified as the strategy is developed and approval sought through the decision making processes.
- 9.0 Legal considerations:**
- 9.1 None.
- 10.0 Risk management considerations:**
- 10.1 None.
- 11.0 Equalities considerations:**
- 11.1 An Equality Impact Analysis will be completed as part of the Strategy development process.

12.0 Sustainability, climate change and environmental considerations:

12.1 None.

13.0 Internal/external consultation undertaken:

13.1 None.

14.0 Background papers:

14.1 None.