

Blackpool Council Licensing Service			
Representation made by a Responsible Authority			
Responsible Authority			
Name of Responsible Authority	Licensing Authority		
Name of Officer <i>(please print)</i>	Lee Petrak		
Signature of Officer			
Contact telephone number	01253-477861		
Date representation made	27	05	2022
Do you consider mediation to be appropriate			NO
Premises Details			
Premises Name			
Address	99-101 Whitegate Drive		
	Blackpool		
Post Code	FY3 9BY		
Details of your representation (Please refer and attach any supporting documentation)			
<p>I am the above named person and I make these representations on behalf of the Licensing Authority in my capacity as Trading Standards and Licensing Manager. I am in receipt of a copy of the application to vary the premises Licence in respect of the premises referred to above.</p> <p>The application is to vary the existing licence hours when the supply of alcohol may take place for consumption off the premises. At present the licence hours are 0800 – 2300 Monday to Sunday. It is proposed through the application to vary these hours to 0700 – 0000 Monday to Sunday. Essentially an additional hour at either end of the licence hours.</p> <p>At the request of the applicant, a site visit was conducted at the premises on the 22nd April 2022. This visit was positive and did not disclose any specific areas for concern.</p> <p>However, the location of the premises and the nature of the application require the application be determined with consideration of the Council's current statement of licensing policy and cumulative impact assessment.</p> <p><i>Policy Considerations</i></p> <p>Section 4.9 of the Council Statement of Licensing Policy details the application of the Council Cumulative Impact Assessment in respect of off licence premises. Appendix C to the Statement of Licensing Policy and Appendix 2 to the Cumulative Impact Assessment show the area where it is</p>			

evident cumulative impact exists. The premises the subject of this application are within the area of cumulative impact.

To conclude, the location of the proposed new premises licence automatically invokes consideration of the Council's CIA document and Statement of Licensing Policy. This in turn creates a rebuttable presumption that the application should be refused unless it can be established to the satisfaction of the Authority that the granting of this Licence will not add to the cumulative impact already being experienced in this area.

For New / Variation Applications only.

It is recommended that the licence should only be granted if the application is amended, or if conditions are applied, as detailed below.