


<b>Blackpool Council Licensing Service</b>				
Representation made by a Responsible Authority to an application for the grant / variation of a Premises Licence / Club Premises Certificate				
<b>Responsible Authority</b>				
Name of Responsible Authority	<b>LANCASHIRE CONSTABULARY</b>			
Name of Officer <i>(please print)</i>	Sgt 3390 Nat Cox			
Signature of Officer				
Contact telephone number	<b>01253 604074</b>			
Date representation made	<b>25</b>	<b>10</b>	<b>21</b>	
Do you consider mediation to be appropriate				NO
<b>Premises Details</b>				
Premises Name	<b>Seagulls Mini Market</b>			
Address	1-3 Dean Street			
	Blackpool			
Post Code	FY4 1AU			
<b>Reasons for making representations</b>				
<p>I am in receipt of an application for a New Premises Licence for the above address.</p> <p>On behalf of the Chief Officer of Police, having reviewed the application the Police make formal objections on the following grounds:</p> <p>The Police base this objection on the application for the premises being within the off licence cumulative impact zone. The purpose of this Policy is to limit the number of off licensed premises within a given geographic area, in order to reduce crime and disorder and promote the licensing objectives. The Policy sets out the following;</p> <ul style="list-style-type: none"> <li>The number, type and density of the premises selling alcohol in a particular area can lead to serious problems of nuisance and disorder. In these circumstances the impact of the premises taken as a whole can be far greater than that arising from individual</li> </ul>				

premises. In most cases it would be impossible to identify an individual premise as being the sole cause or major contributing factor.

- The potential impact on the promotion of the licensing objections by a significant number of licensed premises concentrated in one area is called cumulative impact. The cumulative impact of all the premises in an area upon the promotion of the licensing objectives is a proper matter for the Licensing Committee to consider.
- This application is within the cumulative impact zone. The location of the proposed premises is one the border of two of the highest wards in Blackpool for crime, disorder and poor public health, these being Bloomfield and Waterloo. This premises will only add to the availability of alcohol and increase crime and disorder.

According to the policy, it is only to be over-ridden in genuinely exceptional circumstances where the applicant can demonstrate that the granting of the licence will not undermine the policy.

Within a 5-minute walk of this location are approximately 15 premises with off licences. There is clearly a high availability for alcohol to be purchased already in this area and therefore no exceptional need to break the policy in this case.

Within the Bloomfield and Waterloo wards, in the year to date, the Police have received 14603 calls. Of these, there have been 915 crimes recorded where alcohol was involved as a factor.

With Bloomfield and Waterloo wards falling within some of the most deprived within the country and Blackpool having the highest rate of alcohol-related deaths in the country, the last thing that is needed in this area is another off-licenced premise.

**It is recommended that the licence should only be granted if the application is amended, or if conditions are applied, as detailed below.**

- N/A