

**Appendix 4d Blackpool Council Licensing Service**  
**Representation made by a Responsible Authority**

**Responsible Authority**

Name of Responsible Authority	<b>Blackpool Child Protection Licensing Officer</b>			
Name of Officer <i>(please print)</i>	Louise Scales			
Signature of Officer	<i>L.M. Scales</i>			
Contact telephone number	<b>07342 032205</b>			
Date representation made	<b>19</b>	<b>10</b>	<b>2021</b>	
Do you consider mediation to be appropriate				NO

**Premises Details**

Premises Name	<b>Nova International Supermarket Ltd</b>
Address	156 Central Drive
	Blackpool
Post Code	FY1 5EA

**Details of your representation (Please refer and attach any supporting documentation)**

My role as Child Protection Licensing Officer focusses on managing the various risks that makes both children and adults unsafe; alcohol constituting a significant risk factor.

On behalf of Blackpool Council Community Safety I object to the application for a premises licence at Nova International Supermarket Ltd, 156 Central Drive, Blackpool.

The premises is situated within the Bloomfield Ward, which is included in the cumulative impact area. The application is for a convenience store supplying alcohol by way of off sales 7am to 11pm 7 days a week. The area already has 20 off licence premises.

The applicant has not completed section 18 of the application form, where they should describe the steps they intend to take to promote the four licensing objectives, which gives little opportunity to consider how this application would not add to the cumulative impact in the area.

There is nothing to suggest that this application is offering anything new or specialised and I would therefore recommend that this application is refused.

**For New / Variation Applications only.**

**It is recommended that the licence should only be granted if the application is amended, or if conditions are applied, as detailed below.**