

Appendix 4c: Blackpool Council Licensing Service

**Representation made by a Responsible Authority
to an application for the grant / ~~variation~~ of a Premises
Licence / ~~Club Premises Certificate~~**

Responsible Authority			
Name of Responsible Authority	LANCASHIRE CONSTABULARY		
Name of Officer <i>(please print)</i>	PC 515 Guy HARRISON		
Signature of Officer			
Contact telephone number	01253 604073		
Date representation made	21	08	21
Do you consider mediation to be appropriate	<input type="checkbox"/>	<input type="checkbox"/>	NO

Premises Details	
Premises Name	Sherbourne Convenience Store
Address	80 Sherbourne Road
	Blackpool
Post Code	FY1 2PQ

Reasons for making representations
<p>I am in receipt of an application for a New Premises Licence for the above address. On behalf of the Chief Officer of Police having reviewed the application the Police wish to make a formal objection on the following grounds.</p> <p>The Police base the objection on the fact that the new premises is within the Off Licence Cumulative Impact Assessment Area. The purpose of this Policy is to create a rebuttable presumption that any applications such as the above will be refused a licence.</p> <p>The number, type and density of the premises selling alcohol in a particular area can lead to serious problems of nuisance and disorder. In these circumstances the impact of the premises taken as a whole can be far greater than that arising from individual premises. In most cases it would be impossible to identify an individual premise as being the sole cause or major contributing factor.</p>

It is noted that Blackpool has high levels of alcohol related harm for the size of the population and has widespread deprivation within the Central Wards of the town. There are already approximately 179 licensed premises in Blackpool, half of which are located in the most deprived wards in the town.

In 2019 Lancashire Police recorded 12,001 alcohol related incidents and the highest suffering area was Blackpool with 2,511 with the next highest being Preston at 1,444. Of these incidents the two most affected wards are Claremont and Talbot.

This premises falls within the Claremont Ward. This area is already well served with off licences with both a MCCOLLS store and R&H Newsagents on Egerton Road, and J&R Premier Store on Cromwell Road, less than a 5 minute walk away. In addition, there is the CO-OP store on Dickson Road as well as the NISA store on Devonshire Road, which are just off Claremont, but are nevertheless directly adjacent to the ward.

According to Police logs in the last year (between 21/08/2020 – 21/08/2021) there have been 178 recorded incidents on Sherbourne Road alone. These include multiple assaults, public order incidents, nuisance reports and anti-social behaviour. Many of these are directly attributable to alcohol consumption. Additionally, I would also draw attention to the fact that over 500 logs were reported in total for Cheltenham Road, Chesterfield Road and Clevedon Road in the same period. This is very significant as these road runs directly into Sherbourne Road, making this a very resource intensive location for the police. Again, there is a preponderance of both violent crime and anti-social behaviour among the incidents reported.

In total over 1800 incidents of anti-social behaviour were reported in Claremont in the year period given.

It is the opinion of the Police that this premises would add to the cumulative impact already being experienced in the area.

A hearing would allow the Licensing Committee to examine the prospective operators' intentions and rebut the presumption that the operation of the premises will add to the cumulative impact and therefore crime and disorder.

It is recommended that the licence should only be granted if the application is amended, or if conditions are applied, as detailed below.

N/A