



ALDI STORES LIMITED (MIDDLETON)

Touchet Hall Road, Stakehill Industrial Park, Stakehill, Middleton, Manchester M24 2RP

30 July 2015

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**Planning Committee Member
Blackpool Council**

Sent by e-mail

Dear Councillor

**PLANNING APPLICATION FOR A NEW ALDI FOODSTORE
BLACKPOOL RETAIL PARK, SQUIRES GATE LANE, BLACKPOOL, FY4 2RP
PLANNING APPLICATION REFERENCE 14/0608**

We refer to our application for a new Aldi foodstore at Blackpool Retail Park that you will be asked to consider at the Planning Committee on 4 August 2015.

Officers have recommend that the application is deferred for delegation to the Head of Development Management. We request however that members vote to approve the application now to give a clear indication of the Council's commitment to creating new jobs.

We believe there are strong grounds to support the proposed development. It is a positive investment in the area that will secure the regeneration of vacant industrial buildings that form part of the wider Retail Park.

Blackpool is a key town for Aldi and we plan to deliver five stores in the town. The delivery of a foodstore at Blackpool Retail Park is part of our commitment to further investment in the Borough. Local residents have shown strong support for the Aldi brand and we are committed to meeting their requirements by opening a store at this location.

The proposal will deliver a significant number of benefits, including:

1. Improving consumer choice in south Blackpool, providing customers with an alternative to the existing over-trading Morrisons at the Retail Park;
2. Providing best value to customers by offering them high quality food goods at the best possible price; and
3. Creating a number of new jobs for local residents.

We have considered other locations, including the Booths store on Highfield Road, however none are suitable to meet the requirements of our business. A store at Blackpool Retail Park will help to serve the residential areas to the south of the town and will enable customers to link trips with other stores, reducing the need to travel.

The proposal is not a speculative development. We are fully committed to the scheme at Blackpool Retail Park and anticipate being able to open the new store in early 2016 if planning permission is granted.

We very much hope that you will be able to support our application and further investment into Blackpool.

Yours sincerely

Mr Philip Isherwood
(Property Director)