



Commissioning Strategy: Adult and Children's Social Care 2015 - 2018

Foreword

I am pleased to present the Commissioning Strategy for Adult and Children's Social Care for the period 2015 until 2018.

The role of our directorate is to commission and provide high quality care and support for the population of Blackpool, within available resources, ensuring that everyone has their eligible assessed needs met.

The Care Act 2014 places new duties on the local authority to facilitate and shape the local market for adult social care as a whole. The Children's and Families Act 2014 brings new responsibilities to make provision for children and families more responsive to local needs. This Commissioning Strategy has been developed with these and other strategic responsibilities in mind.

High quality care and support can only be achieved through developing a vibrant responsive market of service providers. The role of our directorate is critical in achieving this.

At a time when there are increasing pressures on the council's budgets fundamental changes to the way we provide care and support services need to happen.

People who use our services are at the heart of everything we do and so throughout the development of this strategy we have engaged and involved people through a range of communication channels, including provider and user forums, young and older peoples groups, partnership boards and commissioning reviews.

Providers of services and people that need support have told us what matters and what is important to them. This has been paramount in shaping our Commissioning Principles and Priorities.



Delyth Curtis
Director of People



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Tell us what you think

The Commissioning Strategy for Adult and Children’s Social Care has been developed through a programme of partnership engagement and consultation.

Blackpool Council welcomes feedback and is committed to an ongoing dialogue with providers of services and the people of Blackpool.

Telephone:

01253 477764 and ask to speak to someone about the Commissioning Strategy

Email:

contracts.team@blackpool.gov.uk

Section One:

Introduction

Purpose and progress



Commissioning is the process by which public authorities plan the services that are needed by people that live in the local area. We need to ensure that services are available for people of Blackpool, are of high quality, appropriate to their needs and give value for money.

Strategic Commissioning is the process of long term planning which ensures that resources are used in the right way at the right time to meet demand and need. This involves the use of accurate information to measure current need and predict future demand, informing the design and delivery of local services.

A key stage of this process is the involvement of local residents, ensuring we are delivering appropriate services to people, families and their carers’.

The purpose of this Commissioning Strategy is to state how Blackpool Council’s Adult and Children’s Social Care Directorate will embrace the national principles and vision for adult and children’s social care through its commissioning function. It will also show how Blackpool Council will meet need and deliver excellent quality social care and support for the population of Blackpool across the care pathway.

The strategy identifies the commissioning principles and priorities for Adult and Children’s Social Care. Commissioning has to deliver flexible services which are responsive to individual needs and choice and that are targeted appropriately to meet the needs of vulnerable people. Services must deliver agreed priorities and make best use of resources.

From this document each work stream will develop a detailed delivery plan which will show how the vision, principles and priorities laid out in this strategy will be delivered in Blackpool.

Developing the Commissioning Strategy

This strategy has been developed by Blackpool Council's Adult and Children's Social Care Directorate. It covers the areas of adult and children's social care which fall within the commissioning and contracting remit of this Directorate.

The remit includes Adults, Adult and Parent Carers, Young Carers, Children's Social Care and Children's Health and Education Services. Blackpool Council will be working closely with Blackpool Clinical Commissioning Group, Public Health and Education to ensure that resources are used effectively and collectively.

Whilst developing this strategy a number of key factors have been reviewed and analysed including:

- Demographic data identifying the current and projected population profile and needs of Blackpool. Much of this information has been taken from the Blackpool Joint Strategic Needs Assessment (JSNA) and from intelligence gathered through commissioning activity undertaken by Blackpool Council's Adult and Children's Services Commissioning and Contracts team
- National and Local Strategic guidance and requirements
- Ongoing financial remodelling by the Government to reduce public expenditure
- Consultation with a range of stakeholders, refer to appendix B

The council's vision 2013 – 2015 sets out an image of the future in Blackpool that the authority wishes to create over the long term.

"We will build a Blackpool where aspiration and ambition are encouraged and supported. We will seek to narrow the gap between the richest members of our society and the poorest and deliver a sustainable and fairer community, of which our communities will be proud."

Blackpool Council has priorities on which to focus efforts and resources to make a positive difference to the people of Blackpool.

This Commissioning Strategy supports the achievement of these priorities:

- Tackling child poverty, raising aspirations and improving educational achievement
- Safeguarding and protecting the most vulnerable
- Improving health and wellbeing especially for the most disadvantaged
- Improving housing standards and the environment we live in by using housing investment to create stable communities
- Creating safer communities and reducing crime and anti-social behaviour

Section Two:

National and Local Strategic relevance

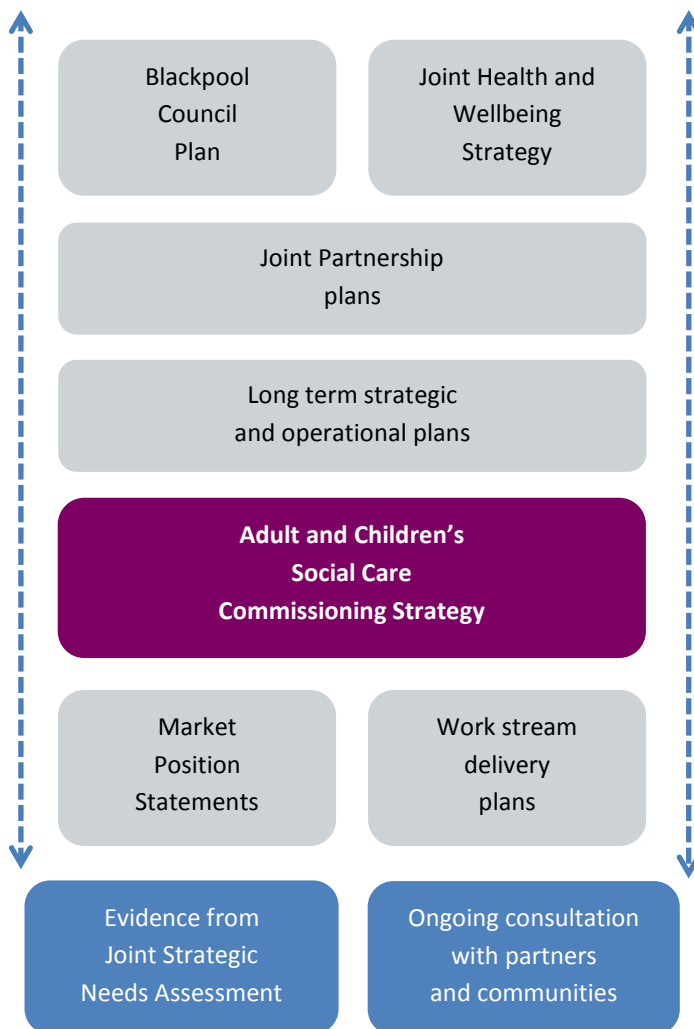
Introduction

Blackpool Council is a large and complex organisation responsible for the delivery and provision of a wide range of services and ultimately accountable to the residents of Blackpool. To function effectively the council has developed an approach to ensure that its plans and those of its partners are aligned, as illustrated.

Blackpool Council's Corporate Plan and the Health and Wellbeing Board's Joint Health and Wellbeing Strategy are the key drivers for the strategic direction which all partners across Blackpool are working towards.

Partners have developed joint plans to support reductions in duplication and to better manage demand. To support these plans local partners have developed specific and longer term operational and strategic actions setting out the activity delivered.

Ongoing consultation and intelligence gathering via the JSNA process influences and shapes the future direction.



National and Local context

Whilst developing this Commissioning Strategy Blackpool Council recognise that to best meet the needs of those requiring care and support it needs to shift the intention from tackling ill health to promoting good health, wellbeing and independence. Blackpool Council's focus is directed by national policy and legislation and shaped by local demand.

National context

There is important law and national guidance influencing the commissioning of health and social care services for adults and children, including:

Care Act 2014

The Act consolidates existing laws and places individuals' wellbeing at the centre of care

Children and Families Act 2014

The Act reforms the systems for adoption, looked-after children, family justice and special educational needs

Localism Act 2011

The Act devolved more decision making powers to local government, local communities and individuals

Equalities Act 2010

The Act provides a single framework to tackle disadvantage and discrimination

Public Services Social Value Act 2012

The Act requires public authorities to have regard to economic, social and environmental wellbeing

Children's Act 2004

The Act provides the legal basis of how social services and other agencies deal with issues relating to children

Building Capacity

Partnership in Care Agreement 2001

The agreement focuses on public and private sectors entering into placing older people in care homes or giving them other forms of support

Think Local Act Personal 2011

A national partnership transforming health and social care through personalisation and community-based support

Adult Social Care Outcomes Framework, Public Health and NHS Outcomes frameworks

Three frameworks setting outcomes and indicators for measuring social care and public health

The Comprehensive Spending Review 2013 - 2016

The spending review establishes how much money partners will have to spend on services

Integrated Care and Support, our shared commitment 2013

This policy promoting the delivery of integrated care built around the needs of individuals

National strategy for Carers and Carers at the heart of the 21st century family and communities 2008 and Recognised, valued and supported: Next steps for carers strategy 2010

These documents set out the Government's commitment to service for carers

Health and Social Care Act 2012

The Act creates a new commissioning framework for the provision of social care and public health

The NHS five year forward view 2014

Sets out how the health service needs to change and a vision for a better NHS

No health without mental health 2011

Cross government
Mental Health outcomes strategy

Valuing People 2011

A strategy for Learning Disability for the 21st century

Think Autism 2014

Fulfilling and rewarding lives, the strategy for adults with autism

Local context

The commissioning priorities for Blackpool are influenced but not limited to the following plans and programmes:

Blackpool Council's Plan 2013 - 2015

The plan describes the council's priorities, values and ambitions over the next three years and explains what the council will do to help improve the lives of local people.

Blackpool Health and Wellbeing Board's Joint Health and Wellbeing Strategy 2013 -2015

The strategy sets out a framework for integrating local services and reducing health inequalities and is a key influence in the commissioning of health, social care and public health and other community based services

Joint Strategic Needs Assessment

A statement of current and future health and wellbeing needs of the people of Blackpool

Housing Related Support Strategy 2014

Commissioning intentions for housing related support services

Homelessness Prevention Strategy 2014

Sets out how Blackpool Council will address a range of housing issues. The ultimate goal is to ensure local people have settled in homes which will enable them to build settled lives

Adult Social Care Market Position Statements 2014

Statements for Residential Care and Care at Home indicate the direction for adult health and social care provision and shows the tools and support available to current and potential providers



Blackpool Public Health Annual Report

An independent assessment of the health of the people of Blackpool

Blackpool CCG Strategic Plan

Through local pooled budget arrangements will encourage health and social care partners to work more closely together

Joint SEND Commissioning Plan 2014

The plan outlines how Children's and Young People's needs are met across agencies

Children and Young Peoples Plan 2013 - 2016

Provides a review how effective we have been putting things in place to make continuous improvements for children and young people in Blackpool, to be replaced by

Children and Young Peoples Strategy (under development)

Agreed priorities, actions and measures based on evidence in the Children's Strategic Needs Assessment

Better Start Programme

A ten year programme funded by the Big Lottery that will enable key agencies to work together to help give children up to three years of age a better start to life

Understanding our community

In order to commission effective services it is important to understand the demographics, demand and use of services across Blackpool.

- Blackpool is a unitary authority. The council's area is one of the most densely populated towns in the country with around 64,000 households in the town
 - Blackpool's population is estimated to be 141,400 of whom 50.86% are female and 49.14% male. Blackpool is a densely populated area of 3488 hectares
 - There are 40.7 persons per hectare in Blackpool. Only Manchester and Liverpool in the North West are more densely populated
 - Blackpool has a greater proportion of people aged 65 and over: 19.9% of the population of Blackpool are aged 65 and over compared to 17.4% in England and Wales as a whole
 - The percentage of Blackpool's population who are members of minority ethnic groups is 3.5% compared to 14% in England and Wales
 - Between 2002 and 2013 Blackpool consistently had fewer births than deaths. The biggest contributor to Blackpool's recent decrease in population is migration out of the town. However the population of Blackpool is expected to grow steadily over the coming years according to ONS projections. This is mainly due to migration from other parts of the county
 - Blackpool's mortality rate for people under 75 years from preventative liver disease and respiratory disease is the worst in England this is mainly due to smoking and drinking
 - Life expectancy in Blackpool is amongst the lowest in the country. Although life expectancy is improving overall, it is not improving as fast as elsewhere. Male life expectancy in Blackpool ranks last of all upper tier local authority areas and female life expectancy is the second lowest
- Male life expectancy in Blackpool** between 2011 and 2013 was 74.0 years 5.0 years less than the English average
- Female life expectancy in Blackpool** between 2011 and 2013 was 80.1 years 2.9 years less than the English average
- The number of women who are at risk of domestic abuse is 100.5 per 10,000 which is nearly four times the national average
 - Blackpool experiences considerable levels of disadvantage with a low skill and low pay economy based on a seasonal tourist trade. During 2010 Blackpool ranked as the 6th most deprived of 354 local authorities in England
 - In the twelve months ended October 2014 there was a success rate of 47.4% of alcohol treatments in Blackpool compared to 39.2% in England as a whole
 - Take up of the NHS health check programme was 25.1% during 2013/14 and is the best in the country

Children

- Over 9,000 children live in poverty in Blackpool, 30.2% of all children
- Some wards have at least 40% of children living in poverty which is equivalent to at least 500 children in each ward
- Two thirds of children in poverty live with lone parents
- Blackpool has had better take up of childcare, a higher rate of employment, and more people on benefits living in energy efficient homes than other areas with similar levels of child poverty
- There are a significant number of children acting as carers many of which are not in contact with support services
- The referral rate of vulnerable children into social care is significantly higher than the national average
- At March 2014 there were 1872 children that had been identified through an assessment as being formally in need of a specialist children's service, and 443 children being looked after by the local authority

Carers

- Census evidenced that between 2001 and 2011 the number of people providing unpaid care increased by 0.62%
- As at 2011 the number of people providing unpaid care was 18,330 which equates to nearly 13% of the local population



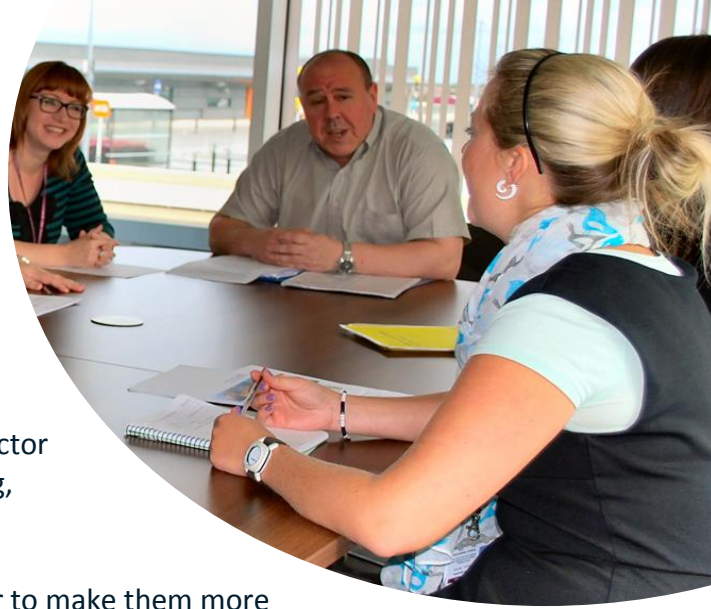
Adults

- By 2020 the number of people aged over 65 is estimated to increase to over 29,000 an increase of 5%
- The older age group, people aged 80 and over is predicted to increase by 10% as people live longer and migrate to the town
- The likely impact of this trend will be increased demand for health and social care assessment, appropriate housing options, high rates of mobility, personal care and domestic needs, and increasing demand for services to support people with dementia
- Approximately 13,000 people in Blackpool are in receipt of Disability Living Allowance (DLA). This represents 9.2% of the population and is nearly twice the national average

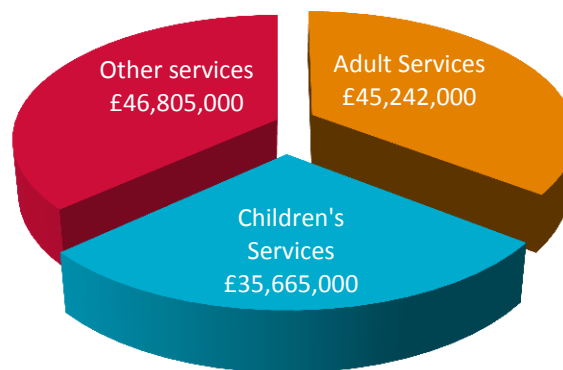
Finance

Reducing budgets mean that Blackpool Council has to continue to work efficiently when commissioning services. The council will be continuing to expand the amount of work it does with public sector, voluntary sector partners, including shared services, joint commissioning, pooling resources and co-location of staff.

Blackpool Council will also be bringing services together to make them more efficient and resilient. Blackpool Council and service providers will need to redesign services to make sure they are really delivering the outcomes that are needed to make life better for the people of Blackpool.



Net expenditure budget 2015 – 2016



- The target savings for the council as a whole are set at £25m for 2015/16.
- Savings targets for the next three years have yet to be confirmed however, the council does face financial challenges for the life of this strategy.
- In addition to the Children's Social Care and Health budgets, Blackpool has been successful in a bid for Big Lottery funding of £45m over 10 years to help give 0 – 3 year olds in Blackpool a better start in life. This programme will have a significant impact on investment in services for babies up to the age of three and will enhance support for parents and young families across Blackpool.

The initiative is run by Blackpool Better Start partnership, led by the NSPCC working with Blackpool Council, NHS organisations, voluntary organisations and a number of local parents.

What people have told us...

People and communities have been fundamental in helping us deliver our commissioning strategy. This has helped us to understand what it is like to be a “recipient” of services; the impacts on people personally and collectively; and understanding of where a greater or lesser emphasis on particular outcomes would be desirable.

Needs to be easy to access preventative services

Innovative solutions are required

Stronger links are needed with health centres

There are strong partnerships working in local third sector

Services need to be more bespoke

The service has changed my life

Young Carers Centre helps me get away for a few hours

People with acute needs cannot wait for services

Quality is more important than quantity

We need to be aware of over complicating the process

Continuity of care is the most important thing to me

The service has given me confidence to talk

We don't want to keep repeating our story

We want to be involved in developing services & plans

Young people need to have a voice and be listened to

Information needs to be easy to understand

Section Three:

Commissioning principles and priorities



Blackpool Council are committed to the following principles and priorities whilst working through the commissioning process

The Commissioning Principles	
1	We will ensure that Blackpool Council’s corporate priorities are at the forefront of the strategy and the guiding principles which establish the way we commission services
2	We will work in partnership. We will work alongside other public, private and the voluntary sector to deliver integrated services wherever possible
3	We will promote quality services and promise to monitor and manage services we buy to ensure that they are effective and delivering what is needed
4	We will use our commissioning processes to maximise value for money and the benefits for our local residents making the best use of resources
5	We will listen to the views of local residents. We will consult and engage throughout the commissioning process to make sure that services are what residents want
6	We will commission services focussed on outcomes for communities and individuals with an emphasis on prevention and early intervention
7	In all our commissioning we will be aware of social value ensuring maximum benefit is derived from resources

The Commissioning Priorities

1		<p>To ensure the provision of a range of services for adult, young people and children with care and support needs to:</p> <ul style="list-style-type: none">▪ Keep vulnerable children and adults safe▪ Ensure that children and adults can remain independent and safe in their own home for as long as possible▪ To support the health and wellbeing of adults and children
2		<p>To ensure the people of Blackpool with eligible support needs are supported to access training, education, employment and volunteer opportunities</p>
3		<p>To make high quality information and advice available to the population of Blackpool and ensure that the information and advice is available when, how and where they need it</p>
4		<p>To promote a culture of high expectations and aspirations through the provision of those services which support all peoples to achieve their potential</p>
5		<p>To recognise carers as expert care partners, support them to enjoy a life outside of caring and to remain mentally and physically well: treated with dignity. To ensure that Children and Young People are protected from inappropriate caring roles and provide support for those who do care</p>

Monitoring success

- The successful implementation of this strategy will impact upon Blackpool Council's performance in relation to Adult Social Care and Children's Health and Social Care. The strategy will be monitored through reporting and feedback to the Adult Social Care and Children's Social Care Executives.

Individual service implementation plans will be monitored by the appropriate Partnership Boards and Executive Steering Groups.



Providing feedback or comments

- by email:
contracts.team@blackpool.gov.uk
- or by telephone:
01253 477764
- or by writing:
Blackpool Council
Contracts & Commissioning Team
Adult and Children's Services
PO Box 4
Blackpool
FY1 4NA
- To ensure our services are accessible to all, documents are prepared by Blackpool Council are available in large print, Braille, audio cassette or on computer disc upon request








We can also provide help for British Sign Language users and provide information in other languages. Please ask for details or telephone 01253 477477

Appendix A

Delivery Plan 2015/2016




The following delivery plan will be implemented during the first year of this strategy.

This plan will be updated and reviewed annually, and the strategy document will be updated accordingly.

Ref	Priorities that will be achieved	Actions for 2015/2016
Universal		
1		Develop and deliver a programme of Commissioning Reviews of Adults and Children's internal and external services to ensure that commissioned services are meeting need, desired outcomes and delivering quality services
2		To work with Blackpool Clinical Commissioning Group to fully implement and integrate the principals of the Better Care Fund Programme. To jointly develop with health and social care professionals a neighbourhood / locality model with co-located integrated teams around groups of GP practices. The emphasis will be to put health and wellbeing at the heart of health and social care provision through enhanced primary care and integrated working
3		Develop and implement a local autism commissioning plan in line with the national "Think Autism" strategy and the Children and Young Persons Autism Pathway
4		Continue to integrate the functions of Blackpool Council's Commissioning and Contracting teams for Adult and Children's Social Care
5		Ensure that there are suitable mechanisms in place to consider the effectiveness, obtain feedback, and register concerns or complaints about the commissioning process
6		In partnership with adult social care review the processes for allocation of packages of care to ensure that there is a fair, transparent and efficient commissioning process
7		Review all provider service specifications and service level agreements to support needs based outcome focussed service delivery




8		Further develop our Market Position Statements to include all areas of Commissioned Services and to ensure that they focus on outcomes not services
9		Work with providers of services to identify workforce development requirements and identify opportunities to support these
10		To ensure that internal staff involved in the commissioning and contracting process are well trained, competent, and familiar with evolving based practice and market developments
11		To engage with stakeholders and partners to structure local care and support markets and ensure that all 'Market Shaping ' activity considers compliance with the Equalities Act 2010
12		Develop stronger links with Adult Social Care practitioners to identify gaps in service provision and opportunities for joint working
13		Work within Blackpool Council's procurement rules and legal framework offering choice and innovation when meeting social care needs

Partnerships






14		To continue to work in partnership with key stakeholders including Blackpool Clinical Commissioning Group, other public bodies and the private and voluntary sector by engagement in panels, forums and partnership boards to ensure there is an open dialogue and a co-production approach to commissioning services
15		Develop partnerships across health, education, schools, parents and special educational needs groups
16		To continue to work in partnership with Healthwatch Blackpool to ensure the consumer voice is heard in relation to the experiences and feedback of local people on the health and social care services they receive

17		Work in partnership with the Blackpool Centre for Early Child Development, led by the NSPCC, in the development of the Better Start Programme to improve outcomes for some of our most vulnerable families, using evidence based programmes which will support a healthy start in life for young children 0-3 years old
18		Work in partnership with police, probation and public health to create a Domestic Abuse strategy and action plan and drive forward transformational change in the delivery of services
19		Work in partnership with Children's Provider Services to review the implementation of the HeadStart programme pilots, to build resilience in young people aged 10-14
20		Work with local partners and wellness services to support the actions of the local Dementia Action Alliance and to develop a dementia strategy
21		Work in partnership with Public Health, Fairness Commission and Voluntary Sector to address the social isolation agenda through an assets based approach
22		Work with external providers to maximise social benefits through the delivery of services, including payment of living wage, creation of local jobs and training opportunities






Advice and Information





23		Work in partnership to establish an advice and information service relating to care and support across Blackpool to meet the needs of the local population. To enable people to make informed choices about their care and support needs regardless of how this is funded
24		To continue to develop and promote www.blackpool4me.com and the SEND Local Offer www.blackpool.gov.uk/localoffer to enable people to make informed choices about their care and support needs
25		Work in partnership to identify options for a "personal assistant" register to support people who wish to manage their own budgets or those that pay for their own care

Carers








26		Ensure that Carers have access to information which is timely, accurate and fit for purpose
27		Review the Care Act requirements in relation to carers to ensure that the responsibilities of the authority are met
28		Work to increase the number of carer's assessments undertaken by the council's Adult Social Care teams to ensure the individual carers' needs are understood and that a specific support plan is drawn up based on those needs
29		Identify hidden carers to ensure they are supported to continue to care
30		Work to have processes in place to identify young carers, assess and define their needs and ensure services available to meet identified needs







Children and Young People

31		To ensure there is timely support and appropriate interventions for those families and children who need it most
32		To ensure there is sufficient placement provision that meets the needs of Blackpool's looked after children, prioritising placements and adoption
33		To support a strategic review of speech, language and communication services to achieve a more coordinated approach to provision, to improve skills across all ages of children and young people
34		Ensure that appropriate Adult, Police and Criminal Evidence and Remand provision is available to support Young Offenders
35		To explore opportunities for future commissioning of mediation and dispute resolution for children with special educational needs and disability services

36		To collaborate in a Pan Lancashire Public Law Outline arrangement to ensure that all care, supervision and other Part 4 care proceedings are completed within a maximum of 26 weeks
37		Undertake a review of Special Educational Needs especially out of area in relation to behaviour issues
38		To explore appropriate opportunities to participate in North West procurement activities via Placements North West
39		Participate in the Department for Education pilot for extending the rights of children and young people to appeal health and social care aspects of their education, health and care plan to tribunal

Adults

40		Implement the Care Act requirements in relation to advocacy services and commission sufficient resource to ensure the voice of adults and children are heard
41		Ensure the provision of quality care at home through the commissioning of new care at home frameworks for adults, children and people with learning disabilities
42		Further develop the delivery of a programme of dementia awareness training in residential care homes and to include care at home agencies
43		Increase the number of Elderly Mentally Infirm (EMI) residential beds in Blackpool to reduce the need for out of area placements and delayed hospital discharge
44		To examine the practice of Top-up payments in residential care
45		Work in partnership with Blackpool Clinical Commissioning Group and other partners to establish Operational Resilience Plans to ensure system resilience within residential and home care provision all year round
46		Contribute to the redesign of the Supported Hospital Discharge pathway, ensuring Adult Social Care considerations are made and working together to ensure the best patient experience in the most appropriate way

47		To consider the provision of counselling services in light of requirements of the Care Act
48		To work with the Client Finances Team to develop services to support people who lack the mental capacity to manage their own finances. This may require the council or another suitable representative to act as an appointee to claim, collect and use benefits on behalf of the person
49		Explore options to provide support to people with capacity to help them manage their finances effectively, for example, by signposting to suitable money advice
50		To explore options for a local quality scheme for Residential and Nursing Care Homes
51		Ensure that where possible there is continuity of care provider for people when moving from Continuing Health Care funded by NHS to Social Care funded by the council
52		Ensure a seamless transition of care packages for young people becoming adults especially in relation to the Children and Families Act and the Care Act duties

Housing and Employment

53		Support people who are homeless or at risk of homelessness through the delivery of the priorities and actions identified in the Housing Related Support Strategy 2014
54		Ensure supported employment opportunities are available for people who are assessed as being eligible for care and support as an integrated part of personal health and social care provision
55		Develop a positive support and accommodation pathway for young people 16-24 years old, which will encourage transformational change across all sectors to provide holistic support to vulnerable young people
56		To work in partnership with Housing Strategy, Planning, Housing Providers and Adult Social Care to ensure that sufficient and effective accommodation and support options are available for people with mental health conditions meet their needs and recovery is enabled

Appendix B

Consultations

Date	Group	Location	Number of people
August 2014	Providers of Adult Services	Winter Gardens	52
August 2014	Providers of Children's Services	Winter Gardens	49
September 2014	Voluntary and Community Sector	Winter Gardens	38
October 2014	Website surveys	Online	32
November 2014	Young carers group	Church Street	9
November 2014	Carers Hugs Group	Church Street	14
November 2014	Age UK Staff and Volunteers	Abingdon Street	30
November 2014	Providers of services for people with autism	Whitegate Drive	6
November 2014	Autism assessment service user group	Whitegate Drive	12
December 2014	Blackpool Council Adult Social Care Teams	Various	35
December 2014	LGBT young people group	Central Drive	4
December 2014	Young people group	Central Drive	16

Appendix C

Version control

Date	Reference	Details
16 th Dec 2014	Internal draft version 1.0	Initial internal draft for approval by Adult Social Care and Blackpool Children's Improvement Board
22 nd Dec 2014	Internal draft version 1.1	Minor additions to action plan for Children and Young People
7 th Jan 2015	Public draft version 1.1	Public release of draft document for consultation
26 th Jan 2015	Public draft version 1.2	Updates following feedback, additions to action plan, updated finance and community sections. Equality analysis added.
6 th Feb 2015	Final version 2.0	Feedback taken into account and final version prepared.
10 th Feb 2015	Final version 2.1	Revisions following feedback from Central Leadership Team

Approvals/Key stakeholder notifications

Date	Reference	Details
18 th Dec 2014	Adult Executive	Draft 1.0 approved
7 th Jan 2015	Blackpool Voluntary Sector Forum	
12 th Jan 2015	Children's Shadow Improvement Board	
20 th Jan 2015	Strategic Commissioning Group	
22 nd Jan 2015	Children's Senior Management Team	Draft 1.1 approved
9 th Feb 2015	Central Leadership Team	Version 2.0 approved with revisions

Appendix D

Equality analysis

STEP 1 – IDENTIFYING THE PURPOSE OR AIMS

1	<p>What type of policy, service or function is this? Changing/updated ✓</p>
2	<p>What is the aim and purpose of the strategy? The purpose of the Commissioning Strategy is to state how Blackpool Council’s Adult and Children’s Social Care Directorate will embrace the national principles and vision for adult social care through its commissioning function. The strategy identifies the commissioning principles and priorities and shows how these will be delivered by a detailed plan.</p>
3	<p>Please outline any proposals being considered The Commissioning Strategy for Adult and Children’s Social Care 2015 – 2018 outlines Blackpool Council’s vision and principles and priorities for development.</p>
4	<p>What outcomes do we want to achieve? Delivery of the principles and priorities through a detailed annual plan</p>
5	<p>Who is the policy intended to benefit? Residents of Blackpool</p>
6	<p>Who are the main stakeholders, customers and communities of interest?</p> <ul style="list-style-type: none"> ▪ Residents of Blackpool ▪ Adults and Children who may use services provided by Social Care ▪ Blackpool CCG and Public Health ▪ Local voluntary and community sector ▪ Local minority groups and forums ▪ Providers of services for Adults and Children
7	<p>Does the policy have any existing aims in relation to equality / diversity or community cohesion? The strategy has no exclusions in relation to any user groups. Some commissioned services have specific access criteria.</p>

STEP 2 – CONSIDERING EXISTING INFORMATION AND WHAT THIS TELLS YOU

8	<p>Please summarise the main data / research The research and data considered has been detailed in the main document. A consultation record has also been included, refer to Appendix B. Consultation events have taken place with front line internal and external staff, providers of services, users of services and the voluntary sector. A variety of feedback mechanisms have been used including interviews, presentations, and website surveys. Specific areas for development have been included in the delivery plan as a result of these consultations. It was widely agreed that service</p>
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provision has changed significantly over recent years due to reductions in funding and the key to future success is continued efficient partnership working and accurate advice and information.

Consultation on the draft strategy document took place during January 2015. It was felt that the document was well presented and in an attractive format and easy to follow. The delivery plan was updated and amended as a result of feedback and agreement made that the plan would be updated on an annual basis.

9 **What are the impacts or effects for Key Protected Characteristics?**
The Commissioning Strategy for Adult and Children’s Social Care should have no differential impact on any specific equality strand. All services within the scope of the strategy are to support residents of Blackpool.

10 **What do you know about how the proposals could affect community cohesion?**
The strategy confirms the council’s commitment to supporting people who qualify for services from social care and to provide advice and information to people who may fund their own care.

STEP 3 – ANALYSING THE IMPACT

11 **Does the strategy create any additional barriers for any groups or disabled people?**
None have been identified.

STEP 4 – DEALING WITH ADVERSE OR UNLAWFUL IMPACT

12 **What can be done to improve the strategy in order to reduce or remove any adverse impact of effects identified?**
No adverse effects have been identified. Continued dialogue and consultation will take place with users of services and minority groups as part of the commissioning process.

STEP 5 – CONSULTING THOSE AFFECTED FOR THEIR VIEWS

13 **What feedback or responses have you received to the findings and possible courses of action?**
The strategy was developed following consultation and engagement sessions between August and December 2014. A consultation log is included please refer to Appendix B. The first draft strategy was published for consultation and feedback during January 2015. Further views and comments were incorporated into the final document which was approved and published during February 2015.

STEP 6 – ARRANGEMENTS FOR MONITORING AND REVIEW

14 **Outline your arrangements for future monitoring and review**
Ongoing review will take place as part of the commissioning process. A webpage will also be developed for feedback to be provided online. The delivery plans will be updated and published on an annual basis and this will be over seen by the Adult Executive and the Children’s Senior Management Team.

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